

The Revinylize™ Recycling Collaborative is a coalition of dedicated installers, recyclers, distributors, and manufacturers. Verified recyclers are GreenCircle Certified. We want to make it as easy as possible to recycle rigid vinyl material.

Together, we can build connections between stakeholders at each step, helping to divert and reclaim as much rigid vinyl material as possible away from landfills and manufactured back into new vinyl products.



Join the Movement



As a **collaborative member**, you can take concrete steps to help meet our goal to **increase** the amount of post-consumer **rigid vinyl material recycled** in the U.S. by **5 million pounds in 2025**. Join **today** and **help us close the loop** on the lifecycle of vinyl products.

There's a place for everyone in Revynlize

Material Distributors, Manufacturers, C&D landfills, Contractors with space to collect material, Municipal Recycling Centers



Collection Site

Have Post-Consumer Collection System, Manufacturers, Recyclers



Recycler

Consumers, Individuals passionate about recycling, Media



Interest

PEPA Certified Installers, New Home Builders, Remodelers, Carpenters, Plumbers, Infrastructure Construction



Contractor

Local, State and Federal Government Agencies



Municipality

Non-profit Organizations willing to advocate for the mission



Partner

Trade Associations or businesses willing to advocate for the mission and contribute annually



Sponsor

Individuals from PEPA Member Companies willing to champion the mission and advocate for Revynlize's goal



PEPA Member Participant



RECYCLERS & COLLECTION SITES

Recyclers and collection sites are the core to the success of the program. As these networks are built, the movement will continue to grow and recycling of rigid vinyl (including vinyl siding) will become the norm!

Help increase the amount of post-consumer rigid vinyl material reclaimed from job sites, and you can be part of the movement to lower the carbon footprint by 47.5 kilograms by keeping material out of landfills.¹ That's why the Polymeric Exterior Products Association (PEPA), in partnership with GreenCircle, founded the Revynylize Recycling Collaborative, the process which is verified by GreenCircle.

Expand your recycling program using the Revynylize network! To give the program credibility, recyclers will be third-party verified through GreenCircle.

THIRD PARTY VERIFIER



ASSOCIATION
SPONSORS



¹ Numbers adapted from EPA's Greenhouse Gas Equivalencies Calculator at <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator> 2023

MEMBER BENEFITS

Expand Your Network and Cash In!

- Be listed in the Revynylize Member Directory
- Boost your revenue by bringing scrap to a collection site and reduce your landfill expenses
- Establish a reputation as a sustainable company, attracting consumers who will spend more on environmentally responsible brands, thereby increasing your revenue
- We offer private introductions creating business opportunities with other recyclers and collectors
- Cash in on recycling and a growing market demand

Learn and Be Recognized

- Learn from colleagues' recycling infrastructure successes
- Free industry webinars and industry events
- Receive recognition in our Revynylize Enews, blogs, and updates
- Achieve cutting-edge closing-the-loop programs and receive credit in Revynylize social media platforms

Verification

- Become part of a bonified North American campaign with 3rd-party verification from *GreenCircle Certified*. Revynylize will save you time by handling the third-party Green Circle verification process.
- Get Verified as a Revynylize recycler and collection site! After verification, gain instant access to Revynylize Verified Recycler logo for your marketing materials

JOIN THE MOVEMENT

Together, let's take post-consumer rigid vinyl and place it back into the product stream. There's a **powerful business case for getting involved**. A 2020 survey of Americans¹ across the age spectrum found that a **majority of Millennial and Gen Z consumers prefer to buy sustainable brands, and they are willing to spend 10% more on sustainable products**.

We'll help make it easy to recycle the scrap, so you can help us complete the lifecycle. Select member collection sites that offer pick-up and drop-off services for your rigid vinyl scrap.



¹ Based on "THE STATE OF CONSUMER SPENDING: GEN Z SHOPPERS DEMAND SUSTAINABLE RETAIL" by First Insight <https://www.firstinsight.com/white-papers-posts/gen-z-shoppers-demand-sustainability>

ANNUAL MEMBERSHIP COSTS

Association Sponsor	\$5000
Sponsor	\$1000
Verified Recyclers and Collections Sites ..	\$500
Collections Sites with existing relationship with Verified Recycler	No Cost
All other membership categories.....	No Cost

