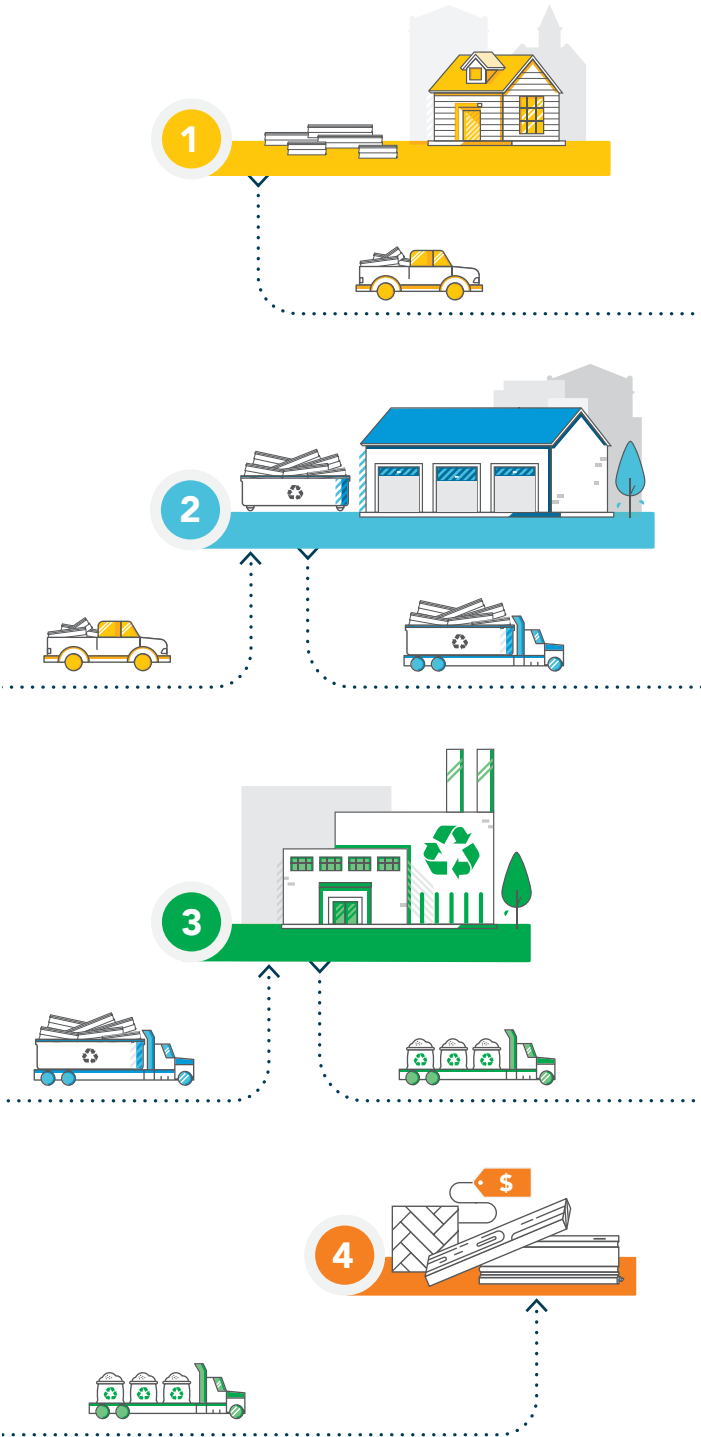


There's a place for everyone in Revinylize

Material Distributors, Manufacturers, C&D landfills, Contractors with space to collect material, Municipal Recycling Centers	 Collection Site
Have Post-Consumer Collection System, Manufacturers, Recyclers	 Recycler
Consumers, Individuals passionate about recycling, Media	 Interest
VSI Certified Installers, New Home Builders, Remodelers, Carpenters, Plumbers, Infrastructure Construction	 Contractor
Local, State and Federal Government Agencies	 Municipality
Non-profit Organizations willing to advocate for the mission	 Partner
Trade Associations or businesses willing to advocate for the mission and contribute annually	 Sponsor
Individuals from PEPA Member Companies willing to champion the mission and advocate for Revinylize's goal	 PEPA Member Participant



The Revinylize™ Recycling Collaborative is a coalition of dedicated installers, recyclers, distributors, and manufacturers. Verified recyclers are GreenCircle Certified. We want to make it as easy as possible to recycle rigid vinyl material.

Together, we can build connections between stakeholders at each step, helping to divert and reclaim as much rigid vinyl material as possible away from landfills and manufactured back into new vinyl products.



Join the Movement

As a **collaborative member**, you can take concrete steps to help meet our goal to **increase** the amount of post-consumer **rigid vinyl material recycled** in the U.S. by **5 million pounds in 2025**. **Join today** and **help us close the loop** on the lifecycle of vinyl products.



RECYCLERS & COLLECTION SITES

Recyclers and collection sites are the core to the success of the program. As these networks are built, the movement will continue to grow and recycling of rigid vinyl (including vinyl siding) will become the norm!

Help increase the amount of post-consumer rigid vinyl material reclaimed from job sites, and you can be part of the movement to lower the carbon footprint by 47.5 kilograms by keeping material out of landfills.¹ That's why the Polymeric Exterior Products Association (PEPA), in partnership with GreenCircle, founded the Revinylize Recycling Collaborative, the process which is verified by GreenCircle.



As a key member of the collaborative, we'll help connect you to partners. You'll have access to and be listed in the Revinylize member directory and the directory of vinyl siding recycling sites, as well as access to our Verified Recycler logo along with other marketing materials to use in your sales conversations. This co-op marketing will drive awareness and bring foot traffic to your facilities.

Expand your recycling program using the Revinylize network! To give the program credibility, recyclers will be third-party verified through GreenCircle.

¹ Numbers adapted from EPA's Greenhouse Gas Equivalencies Calculator at <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator> 2023



Association Sponsors:



JOIN THE MOVEMENT

Together, let's take post-consumer rigid vinyl and place it back into the product stream. There's a powerful business case for getting involved. A 2020 survey of Americans¹ across the age spectrum found that a majority of Millennial and Gen Z consumers prefer to buy sustainable brands, and they are willing to spend 10% more on sustainable products.

We'll help make it easy to recycle the scrap, so you can help us complete the lifecycle. Select member collection sites that offer pick-up and drop-off services for your rigid vinyl scrap.



¹ Based on "THE STATE OF CONSUMER SPENDING: GEN Z SHOPPERS DEMAND SUSTAINABLE RETAIL" by First Insight <https://www.firstinsight.com/white-papers-posts/gen-z-shoppers-demand-sustainability>